

Mediainformation 2023

RENHOLDSNYTT

www.renholdsnytt.no

PUBLICATION SCHEDULES 2023

	Material deadline	Publishing date
Number 1	January 24th	February 16th
Number 2	March 17th	April 17th
Number 3	May 19th	June 12th
Number 4	August 15th	September 4th
Number 5	October 2th	October 19th
Number 6	November 13th	December 5th

RENHOLDSNYTT

is Norway's only magazine for the professional cleaning and maintenance industry. Renholdsnytt provides their readers with the information they need on modern methods, concepts and practical facility management and is essential for professionals who want to keep up to date.

Renholdsnytt has a close relationship with major key organisations within the industry, as The Norwegian Association of Cleaning Suppliers, The Norwegian Facility Management Association and the Norwegian Cleaning Council.

Advert rates:



Format	Rates (NOK)
2/1 page	28.000
1/1 page	16.900
1/2 page	11.900
1/4 page	7.900
1/8 page	6.900
2./3. page	20.000
4. Back cover	24.000
Classified Renhold-market: NOK 5.000. Includes both print and web	
Inserts: Please contact our advertising consultant for more information and prices.	
Agency-commission	5%

Advertising consultant

Elisabeth Sjørbotten

Phone: +47 950 77 165

E-mail: elisabeth@askmedia.no

www.askmedia.no

Editorial

Editor in chief

Pål Sønsteli

E-mail: pal@askmedia.no

Phone: +47 993 61 717

Editor

Trond Erik Hillestad

E-mail: trond@askmedia.no

Phone: +47 911 92 567

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Take contact for more info

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TARGET GROUPS:

- Property within the communes, countys and and the central government.
- Private property and real estate compa- nys with offices and other buildings that requires skilled maintenance and cleaning
- Hospital/healthcare authorities
- Schools
- Education establishments/authorities
- Horeca (hotell/restaurant/café/catering)
- Næringsmiddelindustrien
- Maintenance
- Cleaning industry
- Laundry industry
- Forskning og Utvikling (FoU)
- Renholdsnytt collaborates with Renholdsprodukters Leverandørforening (RELE) and Norsk Forening for Service og Renhold (NFSR)

EMPLOYMENT GROUPS:

- Purchasing managers, in municipality, county and central government
- Purchasing managers in private business.
- Technical Managers, head of departments and operations managers with leadership responsibilities in local and central government.
- House economists, cleaning technicians, leaders and instructors.
- Headmasters of care institutions.
- Decision makers from hotells, restaurants, cafés and catering.
- Leaders within the cleaning industry.
- Profesional cleaners in leading posts
- Consultants for cleaning and maintenance.

PUBLISHER

Ask media as

Postboks 130, 2261 Kirkenær
NO 965 522 441 MVA
Telefon: +47 46 94 10 00
www.askmedia.no

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ADVERTISE AT NET:

Desktop/mobile

Toppbanner:

1065x165 pixlels
Mobil: 320x100 pixlels
NOK 8000,- (per month)

Superboard 1 og 2:

1065x165 pixlels
NOK 7000,- (per month)

Skyscraper 1 og 2 (locked):

180x500 pixlels
Mobil: 320x250 pixlels
NOK 8000,- (per month)

NEWSLETTER:

Weekly

Toppbanner:

645x160 pixlels,
NOK 3000,- per week

Nettboard:

645x400 pixlels,
NOK 2500,- per week

Technical data

Size	A4		
Working area	190x265		
Columns	4		
Columns widht	45		
Paper	115 g smooth coated wood-free, cover 150 g		
Finishing	Saddle-back (stapled)		
Bleed	Yes (210x297 +3 mm)		
Raster cover	60		
Raster insides	60		
Digital material	PDF-files with fonts embedded. Photos CMYK 300 dpi		
Transfer	E-mail: elisabeth@askmedia.no		
Cancellation	6 weeks before publishing date.		
Unmet deadlines will cancel the right to complain.			
All complaints, corrections and stop orders must be given in writing			
We charge an additional fee for unfinished material..			

1/1 page
190x265 mm

1/2 page
190x130 mm

1/4 page
190x63 mm

1/2 page high
92x265 mm

1/4 side high
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